



Proposed Roles for Corporate Partners In The America's Promise Alliance Dropout Prevention Summits

Pre-Summit

- Learn more about what is happening in your area and become a part of the national America's Promise Alliance network by registering online at www.americaspromise.org.
- Reach out to contacts in the governor's or mayor's office, education department and/or office of economic development about the America's Promise invitation to hold a summit in your state or community.
- Inform the state's or city's business education council (or equivalent leadership structures on which they serve) of the invitation and the need for the summit. Encourage the council to get the word out to other business, state and local agencies and grassroots leaders about the summit so that various sectors of the community can be engaged and participate.
- Extend an invitation to grantees, vendors and other partners throughout your state and/or community to encourage them to participate in the summit.
- Ask other business leaders to donate financial and/or in-kind services to help offset summit expenses (e.g., venue, food and beverages, printing, etc).

During the Summit

- Participate in the summit as a speaker representing the corporate sector along with other co-conveners to talk about what skills employers need in the future workforce.
- Sponsor a VIP reception or similar type of event to help engage the most important leaders and change makers.
- Set an example for other corporate leaders by announcing your commitment during the summit to support the development and execution of a comprehensive plan.

Post-Summit

- Recruit other corporate leaders to commit to the summit follow-up activities and shared action agenda to improve graduation rates.
- Sponsor a series of follow-up events in the state or community to help implement the shared action agenda to improve graduation rates.
- Offer job shadowing, internships and other career exploration opportunities to help students connect their school success to their future plans.
- Provide paid volunteer time for employees to serve as adult advocates, tutors and mentors in low-performing schools.
- Help arrange and/or support an informational fair that educates young people and their families about college entrance requirements, financial aid, workforce training programs and other opportunities in your community.
- Offer your company's technology and marketing & communications expertise to help your state or community pursue priorities identified at the summits, such as developing an early warning drop-out system or expanding afterschool support.
- Advocate for rigorous school curricula, accurate graduation rate measurement and comprehensive wrap-around services through your government relations department.
- At a six or twelve month interval share progress with the community about what has happened since the summit and identify best-practices to share with others through the America's Promise Alliance network.