

ABOUT AMERICA'S PROMISE ALLIANCE

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WHO WE ARE

Building on the legacy of our founder, General Colin Powell, we are the leader in forging a strong and effective partnership alliance committed to seeing that children experience the fundamental resources they need to succeed—the **Five Promises**—at home, in school and in the community.

Together, we know that the success of our children is grounded in having **caring adults in their lives, safe places, a healthy start, an effective education and opportunities to help others.**

We are the largest alliance of corporations, nonprofit organizations, foundations, policymakers, advocacy and faith groups committed to harnessing the collective strengths of a partner network. We are proof that the power of the alliance is greater than the sum of its separate parts.

WHY WE'RE HERE

We are an alliance born of the recognition that when too many of our children are at risk, we are a nation at risk. With less than one-third of America's young people receiving enough of the essential resources they need for success, we're witnessing greater risk of substance abuse, crime and school dropouts. We can't afford this loss of human potential and, therefore, reversing this tide must be a national priority.

We've seen firsthand that the more children experience the Five Promises, the more likely they are to graduate from high school and succeed in life. It will take all sectors to rally around our children to ensure that more young people graduate from high school and are prepared for college, work and life. If we are to secure our nation's economic future, we must reverse the dropout and college-preparedness crisis.

WHAT WE DO

Through increasing awareness, advocating for children and engaging in a few powerful initiatives, we use the strength of our partnerships to more effectively and strategically bring the power of the Five Promises to America's children—enabling them to have the resources they need to graduate from high school, lead happier, healthier and productive lives and build a stronger society.

FOR MORE INFORMATION

Visit our web site at www.americaspromise.org

Dropout Prevention Campaign

Nationwide, nearly one in three U.S. high school students drops out before graduating. In total, approximately 1.2 million students drop out each year—7,000 every school day, one every 26 seconds.

To address this dropout crisis, the Alliance will support 50 state and 50 city dropout prevention summits to be held by 2010. These summits are part of a national *Dropout Prevention Campaign* to increase awareness, encourage collaboration and facilitate action in those states and communities that want to improve their graduation rates.

Through these summits and this campaign, the Alliance will bring more Promises to 15 million of our nation's most disadvantaged young people, and as a result—improve high school completion rates.

OUR BOARD CHAIR

Alma J. Powell

OUR PRESIDENT & CEO

Marguerite W. Kondracke