



2018 PROMISE NIGHT GALA SPONSORSHIP PACKAGES

TITLE SPONSOR – \$200,000

Benefits Include:

- Two (2) **VIP tables for dinner** (20 seats) and performances with premiere placement
- Twenty (20) **invitations to the pre-dinner VIP reception** with luminaries and lead supporters, hosted by Gen. and Mrs. Powell
- Recognition as **Title Sponsor** of Promise Night Gala, including top billing on all event materials and signage and logo placement on America's Promise website
- Recognition as **exclusive sponsor** of pre-dinner VIP reception
- A **full page tribute** in Promise Night event program
- **Speaking opportunity at dinner**, including opportunity to join America's Promise leadership on stage to receive a dedicated acknowledgement and special thank you
- **Priority inclusion in multimedia** presentation and special mentions in America's Promise social media outreach in advance of, during, and after Promise Night

PRESENTING SPONSOR – \$100,000

Benefits Include:

- Two (2) **tables for dinner** (20 seats) and performances with prime placement
- Ten (10) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- **Special thank you** from the stage by America's Promise leadership
- Recognition as a **Presenting Sponsor**, including logo/name on event materials and signage and logo placement on America's Promise website
- A **half-page tribute** in Promise Night event program
- **Special mentions** in America's Promise social media outreach in advance of, during and after Promise Night



PLATINUM SPONSOR – \$50,000

Benefits Include:

- One (1) **table for dinner** (10 seats) and performances with prime placement
- Six (6) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- A **quarter-page tribute** in Promise Night event program
- Recognition as **Platinum Sponsor**, including logo on event materials and signage, logo placement on America's Promise website and logo in event program

GOLD SPONSOR – \$25,000

Benefits Include:

- One (1) **table for dinner** (10 seats) and performances
- Four (4) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- Recognition as **Gold Sponsor**, including logo on event materials and signage, listing on America's Promise website and listing in event program

SILVER SPONSOR – \$10,000

Benefits Include:

- One (1) **table for dinner** (10 seats) and performances
- Two (2) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- Recognition as **Silver Sponsor**, including listing on event materials and signage, listing on America's Promise website and listing in event program

CAFÉ TABLE - \$5,000 (4 SEATS)

INDIVIDUAL TICKETS - \$1,250