

AMERICA'S PROMISE ALLIANCE

# Promise Night

**Join America's Promise Alliance Founding Chair General Colin Powell and Board Chair Alma Powell for a 20<sup>th</sup> Anniversary celebration at the Marriott Marquis, Times Square, in New York City.**

*On Tuesday, April 18, 2017, Gen. and Mrs. Powell will host the Promise Night Gala in honor of the 20<sup>th</sup> anniversary of The Presidents' Summit for America's Future and the founding of America's Promise Alliance. On this night, national and local business leaders, philanthropists, and community leaders will honor individuals who have made an exceptional difference in the lives of our nation's youth.*

*Promise Night will include a VIP reception for our top supporters, followed by dinner, entertainment and an inspiring awards program.*

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## **20<sup>TH</sup> ANNIVERSARY PROMISE NIGHT GALA SPONSORSHIP PACKAGES**

### **TITLE SPONSOR – \$500,000**

#### **Benefits Include:**

- Two (2) **VIP tables for dinner** (20 seats) and performances with premiere placement
- Twenty (20) **invitations to the pre-dinner VIP reception** with luminaries and lead supporters, hosted by Gen. and Mrs. Powell
- Recognition as **Title Sponsor** of Promise Night Gala, including top billing on all event materials and signage and logo placement on America's Promise website
- Recognition as **exclusive sponsor** of pre-dinner VIP reception or of the evening's *Promise of America Award* video tributes
- A **full page tribute** in Promise Night event program
- **Speaking opportunity at dinner**, including opportunity to join America's Promise leadership on stage to receive a dedicated acknowledgement and special thank you
- **Priority inclusion in multimedia** presentation and special mentions in America's Promise social media outreach in advance of, during and after Promise Night



## **PRESENTING SPONSOR – \$250,000**

### **Benefits Include:**

- Two (2) **tables for dinner** (20 seats) and performances with prime placement
- Ten (10) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- **Special thank you** from the stage by America's Promise leadership
- Recognition as a **Presenting Sponsor**, including logo/name on event materials and signage and logo placement on America's Promise website
- A **half-page tribute** in Promise Night event program
- **Special mentions** in America's Promise social media outreach in advance of, during and after Promise Night

## **PLATINUM SPONSOR – \$100,000**

### **Benefits Include:**

- One (1) **table for dinner** (10 seats) and performances with prime placement
- Six (6) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- A **quarter-page tribute** in Promise Night event program
- Recognition as **Platinum Sponsor**, including logo on event materials and signage, logo placement on America's Promise website and logo in event program

## **GOLD SPONSOR – \$50,000**

### **Benefits Include:**

- One (1) **table for dinner** (10 seats) and performances
- Four (4) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- Recognition as **Gold Sponsor**, including logo on event materials and signage, listing on America's Promise website and listing in event program

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## **SILVER SPONSOR – \$25,000**

### **Benefits Include:**

- One (1) **table for dinner** (10 seats) and performances
- Two (2) **invitations to the pre-dinner VIP reception** with luminaries and top supporters, hosted by Gen. and Mrs. Powell
- Recognition as **Silver Sponsor**, including listing on event materials and signage, listing on America's Promise website and listing in event program

## **BRONZE SPONSOR – \$10,000**

### **Benefits Include:**

- One (1) **table for dinner** (10 seats) and performances
- Recognition as a **Bronze Sponsor**, including listing on event materials and signage, listing on America's Promise website and listing in event program

## **SINGLE TICKET – \$1,250**