



Social Media Toolkit

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Sample Tweets

Do you work with girls (10-16) through an afterschool program? ✓
Does the lack of period products cause them to miss activities? ✓
Apply for the chance to get free products for the girls & support for your staff. Learn more
www.americaspromise.org/EndPeriodPoverty. @Always #EndPeriodPoverty

Do you work w/ ♀ (10-16) at an afterschool program? Apply to be a part of the NEW
@AmericasPromise and @Always #EndPeriodPoverty program for the chance to receive a 1yr
supply of period products for participants and support for your staff. Learn more:
www.americaspromise.org/EndPeriodPoverty.

No girl should have to miss out on an activity because they don't have access to period
products. Join @AmericasPromise and @Always in the effort to #EndPeriodPoverty. Learn more
at www.americaspromise.org/EndPeriodPoverty.

Sample Facebook Posts

✓ Do you work with girls (10-16yo) through an afterschool program? ✓ Does a lack of access to period products cause them to miss out on activities? Apply now for the chance to get a year's supply of period products for the girls and support for your staff. Learn more at www.americaspromise.org/EndPeriodPoverty. @Always #LiveLikeAGirl #EndPeriodPoverty

Nearly 1 in 5 American girls have either left school early or missed school entirely because they did not have access to the products they needed to manage their period. But it's not just school they are forced to miss. For many, not having access to the products they need also forces them to miss out on the activities they love. Yet, participating in afterschool activities helps girls learn new skills, gain new experiences, and ultimately build their confidence.

Always and Americas Promise want to help #EndPeriodPoverty by making sure that girls have the products and support they need to stay in the activities they love and to Live #LikeAGirl. Learn more at www.americaspromise.org/EndPeriodPoverty.
