Business-Education Collaborative Summit
Join Us!
September 13th (Dinner) - 14th (Half-day), 2012
The Ritz-Carlton Hotel, Boston, MA

Convening business leaders and educators across the country to help build and strengthen business partnerships improving education in their communities.

Regional Co-Hosts:
- Business & Industry Association of New Hampshire
- Connecticut Business & Industry Association
- Connecticut Council for Education Reform
- Fidelity Investments
- Maine State Chamber of Commerce
- Massachusetts Business Alliance for Education
- New Jersey Chamber of Commerce Foundation
- Pennsylvania Business Council
- Pennsylvania Chamber of Business and Industry

Speakers include:
- David Cedrone, Massachusetts Department of Higher Education
- JD Chesloff, Massachusetts Business Roundtable
- Kati Haycock, Education Trust
- Rick Hess, The American Enterprise Institute
- Marc Hill, Nashville Chamber of Commerce
- Kathleen Murphy, Fidelity Investments
- Marcy Reed, National Grid Massachusetts
- Steve Simmons, Simmons/Patriot Communications
- Vernay Simmons, Prudential Investment Management Executive Office
- Mary Wright, The Conference Board

Workshop topics:
- Collaboration in Action: Site visit to Match Education School, Boston, MA.
- Scaling up: expanding programs to impact achievement
- Policy advocacy: using the business voice to impact student achievement through policy change
- Prioritizing investments: what types of issues and engagement are right for you
- Metrics and evaluation: understanding how to create and track meaningful business engagement
- Communication and collaboration: how to make a business-education partnership work

This event is for business persons and educators, and there is no registration fee. To register, go to www.AmericasPromise.org. For additional information, please e-mail William Carpluk at williamc@americaspromise.org.