2012 Business-Education Collaborative Summit Series

Save the Date!
June 11th - 12th, 2012
The Ritz-Carlton Charlotte and The Foundation for the Carolinas
Charlotte, North Carolina

Convening business leaders and educators across the country to help build and strengthen business partnerships committed to great education in their communities.

Speakers include:

- Ann Clark, Chief Academic Officer, Charlotte-Mecklenburg Schools
- The Honorable Bob Wise, President, Alliance for Excellent Education, former Governor of West Virginia
- Charles Bowman, Market President of North Carolina & Charlotte, Bank of America
- Cheryl Carrier, Program Director, 21st Century Education Programs for Ford Motor Company Fund and Community Services
- Denise Watts, Project L.I.F.T Zone Superintendent
- Drew Scheberle, Senior Vice President for Education and Talent Development, The Greater Austin Chamber of Commerce
- Jeff Pridmore, Vice President, Lockheed Martin Missiles and Fire Control
- Joyce Walters, CEO & Founder, Corporate Education Strategies
- Kathy Payne, Director, Education Leadership, State Farm
- Linda Noonan, Executive Director, Massachusetts Business Alliance for Education
- Margaret A. Smith, D.Ed., Superintendent of Schools Volusia County School District
- Mary Wright, Associate Director, Workforce, The Conference Board
- Stick Williams, SVP Environmental, Health & Safety, President, Duke Energy Foundation

Workshop topics:

- Scaling up: expanding programs to impact achievement
- Policy advocacy: using the business voice to impact student achievement through policy change
- Prioritizing investments: what types of issues and engagement is right for you
- Metrics and evaluation: understanding how to create and track meaningful engagement
- Communication and collaboration: how to make a business-education partnership work

Together we will develop:

- Concrete ideas for involvement at a program and or policy level
- A set of skills, tools, and ideas to become a more effective collaborator
- Involvement in a long term effort to develop a knowledge base that business and education can use to inform and guide effective change and impact on student achievement

This event is for business persons and educators, and there is no registration fee. To register please click here: http://www.americaspromise.org/News-and-Events/RegistrationOpen.aspx. This is a quick two-step process. You must first register for the America’s Promise website and then go to the events page to register for the summit.

This series is co-sponsored by:
America’s Promise Alliance | Target | State Farm | GlaxoSmithKline
and is hosted by:
The Ritz-Carlton Hotel Company