2012 Business-Education Collaborative Summit Series

Save the Date!
December 3rd - 4th, 2012
The Ritz-Carlton Hotel, Denver, CO

Convening business leaders and educators across the country to help build and strengthen business partnerships committed to great education in their communities.

America’s Promise Alliance, along with our partners GlaxoSmithKline, State Farm, Target, and Ritz-Carlton Hotel Company, are convening four Business-Education Collaborative Summits, for business and education leaders interested in being effective partners for public education. The sessions will orient participants to effective ways to engage with the schools, supply case studies of proven programs, and highlight criteria businesses can use in deciding which efforts fit well with their interests. The summits will move past generalities to help business and educators achieve their shared goals of children’s success, from cradle to career.

At these events, national, state and district-level speakers will:
- Offer practical, hands-on training to address common issues and challenges
- Give a clear assessment of education reform topics relevant to business
- Showcase effective partnerships from the school to the district levels
- Provide an opportunity for participants to share ideas with each other

Participants will also provide input to the creation of an ongoing technical assistance initiative that can continue to support their efforts in the coming years.

Workshop topics:

- Scaling up: expanding programs to impact achievement
- Policy advocacy: using the business voice to impact student achievement through policy change
- Prioritizing investments: what types of issues and engagement is right for you
- Metrics and evaluation: understanding how to create and track meaningful engagement
- Communication and collaboration: how to make a business-education partnership work

Together we will develop:

- Concrete ideas for involvement at a program and or policy level
- A set of skills, tools, and ideas to become a more effective collaborator
- Involvement in a long term effort to develop a knowledge base that business and education can use to inform and guide effective change and impact on student achievement

This event is for business persons and educators, and there is no registration fee. To register please click here: http://www.americaspromise.org/Our-Work/Grad-Nation/Business-Education-Collaborative-Summits.aspx. This is a quick two-step process. You must first register for the America’s Promise website and then go to the events page to register for the summit.

This series is co-sponsored by:
America’s Promise Alliance | Target | State Farm | GlaxoSmithKline

and is hosted by:
The Ritz-Carlton Hotel Company