Business-Education Collaborative Summit Series
The Ritz-Carlton, Denver
Denver, CO
December 3 - 4, 2012

Sponsored by:

Regional Co-hosts:
Arizona Business & Education Coalition, Colorado Succeeds, and the United States Hispanic Chamber of Commerce
Monday, December 3

3:30 – 5:00 p.m.  A Program in Action: The Ritz-Carlton Community Footprints: Succeed Through Service—at the Ritz-Carlton, Denver

5:30-7:00 p.m.  Registration (Salon 3 Foyer)

6:00 – 7:00 p.m.  Reception (Salon 3 Foyer)

7:00 – 8:45 p.m.  Dinner and General Session (Salons 3-4)

**Business-Education Partnerships in Action**

Hear about best practices and lessons learned in business-education collaboration from a panel of experienced business leaders and educators. This panel will dig beneath the surface of business-education partnerships to discuss the challenges and successful strategies of engagement between these two communities.

**Welcome:**  John Gomperts, President and CEO, America’s Promise Alliance

**Moderator:**  Doug Price, President and CEO, Rocky Mountain PBS

**Speakers:**  
- The Honorable Joe Garcia, Lt. Governor, Colorado
- Kelly Brough, President and CEO, Denver Metro Chamber
- Elizabeth Celania-Fagen, Superintendent of Schools, Douglas County School District, Colorado

Tuesday, December 4

8:00 – 8:30 a.m.  Registration and Breakfast (Salons 3-4)

8:30 – 9:30 a.m.  General Session (Salon 3-4)

**Setting the Stage: Education reform issues that impact business**

**Welcome:**  John Gomperts, President and CEO, America’s Promise Alliance

**Speaker:**  Kati Haycock, President, Education Trust

9:30 - 9:45 a.m.  Move to Concurrent Sessions

9:45 – 11:00 a.m.  Concurrent Sessions (choose one)

**Session 1**  Scaling Up: Expanding programs to impact achievement (Salon 1)

**Facilitator:**  Michael Haberman, President, PENCIL

**Speakers:**  
- Kelli List Wells, Director for U.S. Programs, GE Foundation
- Herb Johnson, Director, Community Relations, Michelin North America
- Monica George, Senior Fellow for School Innovation at the State Regents Research Fund, former principal PS 153 Harlem

**Session 2**  Policy Advocacy: Using the business voice to impact student achievement through policy change (Salon 2)

**Facilitator:**  Drew Scheberle, Senior Vice President for Education and Talent Development, the Greater Austin Chamber of Commerce

**Speakers:**  
- Zack Neumeyer, Chairman, Sage Hospitality and America Succeeds
- Carlos Contreras, U.S. Education Director, Intel
- Gloria Higgins, President, Executives Partnering to Invest in Children
11:00 – 11:15 a.m.  
**Break (Salon 3 Foyer)**

11:15 – 12:30 p.m.  
**Workshops (choose one)**

**Workshop 1  Prioritizing Investments (Loveland)**  
Many companies choose education as part of their philanthropic mission, but it can be a challenge to define a specific focus. This session will underscore the importance of choosing a particular initiative to match the company’s interest and teach strategies companies can use to determine which business-education partnership is the best match for their goals.

**Facilitator:**  Mary Wright, Associate Director, Workforce, The Conference Board  
**Speaker:** Carolyn Cavicchio, Director of Stakeholder Engagement, Social Ventures and Western Union Foundation

**Workshop 2  Communication and Collaboration Between Business and Education (Salon 1)**  
The business and education communities have distinct characteristics, cultures, contexts, and languages. In this workshop, participants will learn how to identify, prepare for, and overcome these challenges to have a successful partnership.

**Facilitator:** Joyce Walters, CEO & Founder, Corporate Education Strategies and former Director of Education and Workforce Initiatives for The Boeing Company  
**Speaker:** Michael DiMaggio, Director of Strategic Partnerships, Council of Chief State School Officers

**Workshop 3  Evaluating the Impact of a Business-Education Partnership (Salon 2)**  
Business partners want to know the return on their investment of time, money, and other resources in an education partnership. It’s important to set goals that are commensurate with the investment, that are understood and accepted by all parties, and that are measured clearly. In this workshop, participants will learn about key factors in a successful evaluation, including building a logic model and selecting appropriate outcome measures. Participants will work in small groups to build a logic model for an education-business partnership’s program or policy initiative.

**Facilitators:** Beth Gifford, Research Scientist, Duke Center for Child and Family Policy

12:30 – 1:45 p.m.  
**Working Lunch (Salons 3-4)**

**Moving to Action: Building or expanding business-education coalitions in your state or region**  
Formal business-education coalitions in your state or region can be powerful agents for change. This session will discuss ways in which you can help build or expand such coalitions and use them as drivers for education improvements.

**Speakers:**  
Zach Neumeyer, Chairman, Sage Hospitality and America Succeeds  
Sara Watson, Executive Vice President, America’s Promise Alliance

1:45 – 2:00 p.m.  
**Closing Remarks**

**Speaker:** John Gomperts, President and CEO, America’s Promise Alliance

2:00 p.m.  
**Adjourn**